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## UTILITY PATENT APPLICATION **TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1 52(b))

Attorney Docket No		INTRA-001A	DT O
First Inventor		Jeffrey Scott Eisenberg	1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5
Title	METHOD OF MARKETING UTILIZING MEDIA AND HOST COMPUTER TO FACILITATE LINK BETWEEN CUSTOMER AND RETAILER COMPUTERS		986 U. 09/909
Express Ma	ul Label No	EL 813578701 US	jċ,

See MPEP chapter 600 cor	CATION ELEMENTS neerning utility patent application contents	ADDRESS TO. Assistant Commissioner for Patents Box Patent Application Washington, DC 20231					ents	
-Statement Regard -Reference to sequal a computer programmer of the Brief Summary of Brief Description -Detailed Description -Detailed Description -Detailed Description -Abstract of the District of the District Olam(s)  4. Drawing(s) (35 U S C 1 5	[Total Pages21] set forth below) If the invention to Related Applications ling Fed sponsored R & D uence listing, a table, or am listing appendix Invention Invention of the Drawings (if filed)37 CFR 3 73(b) on sclosureCopies of IDS Citations  13)	9 10. 11 12 13 14 15	Comp Nuclee See 37 a b  C C Assign Assign Finding Inform Retur Certif	otide and/or and	Amino Acid Sequini applicable, all no Readable Form (it it i	ence Secessar CRF) Listing (2 cc f aboviv centix Power DS)/P*	Submission or o	Copies of IDS Citations
17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1 76  Continuation  Prior application information  Examiner  Continuation-in-part of prior application No  Group/Art Unit  For CONTINUATION OR DIVISIONAL APPS only  The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference  The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts								
	18. CORRESPO							
	er or Bar Code Labei Insert Customer No or A	Attach	bar code I	abel here or	Cu	ustome	er address bei	ow
Name	Eric L Tanezaki STETINA BRUNDA GARRED & BRUCKER							
Address	75 Enterprise, Suite 250							
City	Aliso Viejo	State		CA		z	Ip Code	92656
Country	United States							
Name (Print/Type)	Eric L Tanezaki	Registration No (Attorney/Agent) 40			40,196	40,196		
Signature	Eric d. Tanegaki					Date	July 19, 200	1
ND TO Assistant Commissioner	for Patents, Box Patent Application, Washington	D.C.	20221					

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FEE TRANSMITTAL for FY 2001		Complete if Known			
		Application Number	Unknown		
		Filing Date	Herewith		
Patent fees are subject to annual revision.		First Named Inventor	Jeffrey Scott Eisenberg		
		Examiner Name	Unknown		
TOTAL AMOUNT OF PAYMENT	(\$) 395.00	Group Art Unit	Unknown		
		Attorney Docket No	INTRA-001A		

METHOD OF PAYMENT	FEE CALCULATION (continued)				
The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to:  Deposit Account	3. ADDITIONAL FEES  Large Entity Small Entity Fee Fee Fee Fee Fee Description Code (\$) Code (\$) Fee Paid				
Number         19-4330           Deposit         Account           Name         STETINA BRUNDA GARRED & BRUCKER	105 130 205 65 Surcharge - late filing fee or oath 127 50 227 25 Surcharge - late provisional filing fee or cover sheet 139 130 139 130 Non-English specification 147 2,520 147 2,520 For filing a request for ex parte				
X Charge Any Additional Fee Required Under 37 CFR 1 16 and 1 17 X Applicant claims small entity status See 37 CFR 1 27	reexamination  112 920* 112 920* Requesting publication of SIR prior to Examiner action  113 1,840* 113 1,840* Requesting publication of SIR after				
2. X Payment Enclosed:  x Check	Examiner action   Examiner action				
FEE CALCULATION	128 1,890 228 945 Extension for reply within fifty month 119 310 219 155 Notice of Appeal 120 310 220 155 Filing a brief in support of an appeal				
BASIC FILING FEE     Large Entity	121     270     221     135     Request for oral hearing       138     1,510     138     1,510     Petition to institute a public use proceeding       140     110     240     55     Petition to revive-unavoidable       141     1,240     241     620     Petition to revive-unintentional				
101 710 201 355 Utility Filing fee 355 00  106 320 206 160 Design Filing fee  107 490 207 245 Plant Filing fee  108 710 208 355 Reissue Filing fee  114 150 214 75 Provisional Filing fee	142 1,240     242     620     Utility issue fee (or reissue)       143     440     243     220     Design issue fee       144     600     244     300     Plant issue fee       122     130     122     130     Petitions to the Commissioner       123     50     123     50     Petitions related to provisioanl applications				
SUBTOTAL (1) \$ 355 00	126         240         126         240         Submission of Information Disclosure Statement           581         40         5 81         40         Recording each patent assignment per property (times number of properties)				
EXTRA CLAIM FEES     Fee from	146 710 246 355 Filing a submission after final rejection				
Extra Claims         below         Fee Paid           Total Claims         16 - 20** = X =	179 710 279 355 Request for Continued Examination (RCE)  169 900 169 900 Request for expedited examination of a design application  Other fee (specify)				
Large Entity	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) \$ 40.00				

SUBMITTED BY: Complete (if applicable)				plete (if applicable)	
Name (Print/Type)	Eric L Tanezaki	Registration No (Attorney/Agent)	40,196	Telephone	(949) 855-1246
Signature	Ein L. Tanesaki			Date	July 19, 2001

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ATTORNEY DOCKET: INTRA-001A Serial No.: Unknown

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**BOX PATENT APPLICATION** ASSISTANT COMMISSIONER FOR PATENTS WASHINGTON, D.C. 20231

<u>July 19, 2001</u> on (Date)

Paula Gordon

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- Power of Attorney (1 page); 4.
- 5.
- Assignment of Application (1 page); Certificate Under 37 C.F.R. § 3.73(b) (1 page); 6.
- Specification (21 pages); 7.
- 8. Drawings (2 pages);
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